



# Benefiting Members



**Driven by the diverse expertise of its members and consultants, BASA remains one of the most active technical adhesives and sealants associations across Europe.**

**B**ASA collates relevant information and advice on the importance of regulations and standards for the adhesives and sealants industry in the UK and Ireland, and this is underpinned by an extremely active technical programme.

BASA membership therefore continues to provide high value and contributes to business performance. It's little wonder therefore that membership is currently enjoyed by more than 100 UK and Irish companies.

BASA is also structured in such a way as to deliver maximum payback to its membership. It maintains five active working groups, all focused on keeping members updated about regulatory issues, and providing comment, evidence and information to governments and standards organisations.

Moreover, every year more than 600 staff and guests from member companies participate in BASA activities and more than half the membership are involved with our working parties.

## **Keeping abreast of regulatory issues**

Anyone operating in our industry will be only too aware of how the pace of regulatory change is now moving so rapidly – and even more so after the decision to exit the EU.

As exiting regulations become ever more demanding, Government is also beginning to regulate in new areas that can have a wide impact. The upside is that BASA now serves as the accepted voice of the industry in the UK and Ireland. We retain strong links with government, industry, standards organisations such as BSI, CEN, ISO, as well as other associations across

the UK and Europe. We are also one of the leading national adhesive associations in Europe, contributing and putting the industry view to the European Commission, Council and Parliament via our affiliate: FEICA. Effectively, BASA gives our members a powerful voice when engaging with the decision makers.

## **Networking opportunities each year include:**

- Annual General Meeting
- Annual Industry Lunch, with topical Industry Speakers after the AGM
- Free Open Industry Forums for Members
- Training days throughout the year
- At least 12 working group meetings during the year
- Sports day in June
- Other popular business/social networking days
- Annual Dinner dance in November each year.

Each event offers opportunities for sponsorship by both members and non-members.

## **BASA Website**

Backing all of this up is the Members' Area of the BASA website, which contains a vast repository of useful information, including minutes and reports from BASA working groups, updates about industry standards, guides about new regulations, industry statements about topical issues of concern and news of BASA events and activities.

It includes free access to our European affiliate association FEICA, with news about regulatory affairs from Brussels and across Europe, and a vast directory of external websites.



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Guide section and lower cost advertising opportunities. Non-members are required to pay full rates to advertise in this book.

### Business Services

We offer a wide array of business services to meet our members' diverse requirements, including:

- The BASA Business Support Helpline, managed by Croner Consulting, offers members free information on a range of legal and employment matters
- Free access to two web-based Regulatory Helplines, also managed by Croner Consulting: Croneri Health and Safety Expert and Croneri Hazardous Substances
- BASA members enjoy special discounts with a number of external providers, including REACHReady – a telephone and web-based help desk to answer companies' questions as they move towards compliance with REACH; and 24-7 Responder for those members needing 24-hour emergency telephone cover for their products
- Privilege discounts on products and services from BASA's Advantage Members: 4ward Testing, OAMPS Hazardous industries, Wallace Hind and Hermex FX
- Through BASA membership, we provide access to the services of the Construction Products Association, including industry market data (that means you enjoy the privileges of CPA membership, without the subscription fees).

Importantly, the majority of our events are held within 30 minutes of an international airport, allowing overseas

participants to visit within a day, as networking is regarded as a key benefit of membership among many members. That's why we offer a combination of business, technical and social events throughout the year.

### Representation across Europe

BASA is a leading member of FEICA – the Brussels-based association representing national adhesive and sealant associations, and larger multi-national adhesive, sealant and raw material producers.

We work closely with both FEICA and the other national associations to promote UK interests on the many European public affairs issues, including EU directives and regulations. As a BASA member, you also have free access to all FEICA services, including discounts to attend the European Adhesives Conference each September, free attendance at selected seminars and substantial discounts on a number of key market reports.

Along with the wide spectrum of benefits covered here, BASA is constantly striving to discover new ways to enrich your membership, because our members are the source of all that we do, in order to better our industry.

For international companies, we encourage their overseas staff to subscribe to the website and register to receive notices and reports of interest, and contribute to the technical discussions within the association.

We have retained a traditional hard-copy BASA Bulletin, which is published for the open industry forums, summarising the current work of the association and updating members on relevant legislation, and the affairs of the association. These are all key services designed specifically to help to ensure our members' continuing success. We also regularly publish electronic news updates and members stories via our BASA members website.

### Promote your business

The BASA website is a major portal for our industry – and a unique free advertising opportunity for your company and products. Every month, it receives more than 1,000 visitors, while half our member companies come to our site for information they need. Importantly, members manage their own listings and information driving the Directory, making it easy to keep themselves fully up to date.

Each year, we also publish and circulate this, the BASA Handbook, with every single member receiving a free company profile and listing in the comprehensive Buyers