



BASA
SHOWCASE
2026

BASA

THE ADHESIVES & SEALANTS ASSOCIATION FOR THE UK & IRELAND

SPONSORSHIP OPPORTUNITIES

www.basa.uk.com

Introduction

BASA is an unincorporated Trade Association set up to act as the voice for the industry. BASA supports its members by representing and promoting the industry, offering guidance on technical and compliance issues, providing networking opportunities for members and providing members with support services. We are an association run for our members by our members. Our greatest strength resides in the experience and expertise of the volunteers who agree to sit on our working groups and task forces.



Our Vision

We are committed to raising technical standards, promoting sustainability, and driving innovation. BASA aims to help shape a responsible, future-focused industry that balances economic growth with environmental and social responsibility.



Sponsorship Packages

BASA Showcase 2026

£1,850
+ VAT

GOLD Category Sponsorship:

Choose one of eight categories to sponsor, this package includes:

- Opportunity to present on the night
- One representative included on the judging panel
- Social media announcement of the partnership
- Your logo featured across BASA social channels, publications, and booking website
- Inclusion of your logo on the event photo backdrop
- A full-page advert in the 2027 BASA Handbook
- A customised sponsor logo for use on your own website and social channels

Categories available to Sponsor:

- Manufacturing Rising Star
- Emerging Professional of the Year
- Future Skills Development Programme
- Community Engagement
- Manufacturer of the Year

Categories unavailable/already sponsored:

- *Product or Process Innovation of the Year - Sponsored by Azelis UK Ltd*
- *Supplier of the Year - Sponsored by F. Ball and Co. Ltd.*
- *Sustainability Initiative - Sponsored by PALEUS Acrylics*

Sponsorship packages do not include tickets. Tickets can be purchased seperately for £250 pp ex vat or £2,000 for a table of 10 people ex vat. Gold sponsors will receive a 10% discount for a table of 10.

£500
+ VAT

SILVER Sponsorship:

Sponsor the **Chair's Drinks Reception**.
Your logo will be displayed at the drinks station.

£250
+ VAT

BRONZE Sponsorship:

Choose from the following options:

- **Guide & Table Plan** – Your logo and an advert included in the printed guide
- **Table Favours** – Sponsor provides the favours with your logo

3

BASA

Event Schedule



20 November 2026

Start at 18:30 - 00:00



The Met Hotel

Leeds, LS1 2HQ, United Kingdom

Join us on **Friday 20th November 2026** for an evening celebrating the best in the adhesives and sealants industry, with **eight prestigious categories** recognising excellence, innovation, and leadership.

The ceremony will be hosted by **Jimmy McGhie**, back by popular demand. Jimmy was an Assistant Producer for the BBC's Science and History Dept, having spent seven years working in factual television before he ran off to join the standup comedy circus professionally in 2009. Since then, he has performed stand up all over the world and appeared on numerous television and radio programs. The ceremony will follow with a DJ & disco.



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